

INFORMATIVE SPEAKING RUBRIC	EXEMPLARY +	ADEQUATE ✓	NEEDS WORK --	INSTRUCTOR COMMENTS
INTRODUCTION	Student has an original and effective attention getter; Student has a clear, concise thesis statement; Student uses a concise preview; Student relates well to the audience (kairos). Overall the introduction sets the tone for what is to come and exceeds the informative assignment criterion.	Student has an attention getter; student has a thesis statement that relates to the speech; student has a preview and relates to the audience. Some part of the introduction might be lacking but overall the student has met the needs of the assignment.	Student is missing multiple parts of the introduction; the introduction does not meet the assignment criterion. The introduction is not original material or there is a question of plagiarism. Several parts of introduction (or the entire introduction) is absent.	
BODY	Student clearly states the main ideas (points) of the speech; the student follows the order as stated in preview; the student organizes the speech effectively; supporting material (evidence) supports the main ideas and in turn supports thesis; Student uses ____ amount of supporting material; Student uses ____ types of different supporting material; Student uses at least ____ Oral footnotes (source citations); student has effective transitions between main points.	Student has flaws present in one or two aspects in the body of the speech. Overall the student has met the minimum requirements. Student does state the main ideas (points) of the speech and does follow the preview. Student attempts to follow a pattern of organization however falls short or the pattern choice is an imperfect fit. Other possible examples might be that the student has neglected fulfilling the minimum number of supporting material or lacked effective oral footnotes or neglects utilizing a variety of supporting materials as required by instructor or the transitions are lacking but they are still present.	Student presents a speech that is lacking in quality or represents multiple flaws in organization, supporting material, oral footnotes, transitions, etc. The student neglected to follow the assignment. Body of speech is absent.	
CONCLUSION	Student has a summary (review) that accurately reflects what happened in the speech; student has an effective concluding remark that is fitting or that returns to the theme of the introduction (if required by instructor).	Summary is present. Final thought is present.	Summary and/or final thought is inappropriate or absent.	
DELIVERY	Student has effectively utilized strategies for delivery as discussed in class and/ or in text; Student demonstrates effective vocal quality, language use, hand gestures, eye contact; posture and body movement. Student follows instructor directions regarding outlines, note cards, etc.	Student attempts to use effective strategies for delivery and overall does well. Student may fall short on one or two aspects of delivery but overall does a nice job (specific behaviors for you to work on for the next speech will be shared in comments section).	Student delivery has several flaws that go beyond the scope of individual variance. Delivery is absent.	

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